

WESTERN AUSTRALIA SNAPSHOT 2024

Butterfly Foundation’s third *BodyKind* Youth Survey was conducted in 2024 to continue to understand the body image experience of young Australians aged 12 to 18 years. In total, 1,648 young people responded.

What do young people in Western Australia have to say?

Who are they?

146 (8.9%) of survey respondents were from Western Australia (WA).

The majority (82.2%) of WA youth were aged 15-18 years (M = 15.53 years).

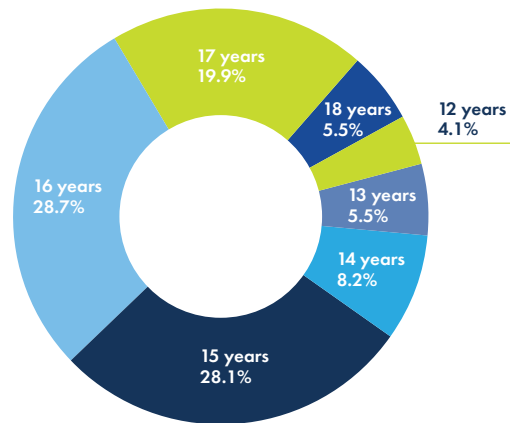


Figure 1. Age distribution of WA respondents

Respondents most frequently identified as:

Female
84.2%

Heterosexual
61.6%

Bisexual
18.5%

Non-Indigenous
97.9%

Their body image

62.3% reported some level of body dissatisfaction.

41.3% reported a high level of body dissatisfaction.

Their body image

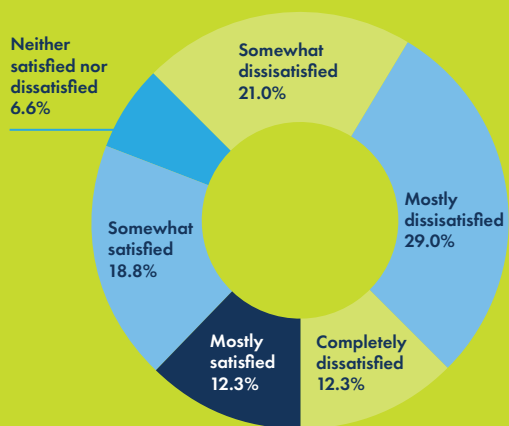


Figure 2. Body satisfaction of WA respondents

94.9%

reported some level of concern about their body image.

47.8%

reported a high level of concern about their body image.

68.5%

desired to be **more muscular** and 56.2% desired to be **taller**.

83.1%

desired to be **thinner/leaner**.

How much do WA youth appreciate their body?

18.9%

never or rarely respect their body.

48.8%

never or rarely feel good about their body.

50.4%

never or rarely are comfortable in their body.

18.9%

never or rarely feel their body has at least some good qualities.

*Note: based on responses from approximately 127 young people

Are they BodyKind?

53.5% **never or rarely** speak positively about their body.

40.6% **never or rarely** feel grateful for what their body allows them to do.

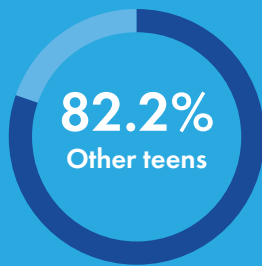
77.2% **never or rarely** talk to someone if they're not feeling good about their body or appearance.

49.0% **never or rarely** spend less time focusing on their appearance to have more time for other things they enjoy.

*Note: based on responses from approximately 101 young people

80.0% **often or always** try to value people for their personality and who they are rather than how they look.

WA youth most frequently compare their bodies (often/always) to:



When asked what is most important to them from a list of being healthy, sporty, good looking, smart and kind,

44.8%
ranked being kind as most important

27.2%
ranked being healthy

14.4%
ranked being good looking as the most important

Has body image ever stopped WA youth from doing certain activities?



44.9%

reported a high level of disengagement from going to the beach.



30.1%

reported a high level of disengagement from going to a social event, party or gathering.



45.3%

reported a high level of disengagement from going clothes shopping.



42.4%

reported a high level of disengagement from doing a physical activity/sport.



46.2%

of young people reported a high level of disengagement from giving an opinion or standing up for themselves.



Nearly a third

reported a high level of disengagement from raising their hand in the classroom and focusing at school, and a quarter from going to school.

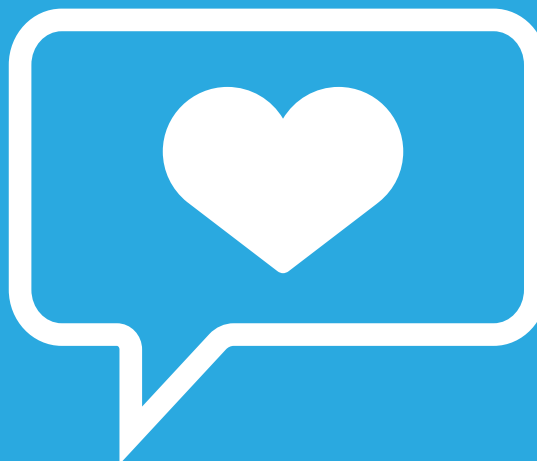
*Note: based on responses from approximately 106 young people

Social media

Of the 118 WA youth who reported using social media,

77.6% described using social media more than they would like.

60.3% reported that social media made them feel dissatisfied with their body.



In relation to social media literacy strategies:

71.7%

never or rarely took a break because it was affecting how they felt about their body.

39.0%

never or rarely posted unfiltered images.

56.6%

never or rarely unfollowed pages that made them feel bad about their body.

80.8%

often or always comment kindly and honestly on a friend's post.

*Note: based on responses from approximately 106 young people

What is their experience of appearance-related teasing?

87.0%

reported receiving negative comments or being teased about their appearance.

*Note: based on responses from 108 young people

This happened most frequently at



School

80.9%



Home

40.4%



Social Media

35.1%



Family events

34.0%

No significant differences were found between 2023 and 2024 data for respondents from WA.

For the full BodyKind Youth Survey Report 2024 and other snapshot summaries visit www.butterfly.org.au/youthsurveyfindings